

Next Gen Partnering Summit 2024

October 22-23, 2024

Sponsorship Opportunities

The Next Gen Partnering Summit is a unique experience designed for Partners and Vendors to collaborate, exchange insights and discover optimal strategies for addressing common challenges in every industry.

Through networking and highly interactive sessions featuring industry experts with extensive executive leadership experience in partnering, sales, channel leadership, and coaching you will discover new ways to:

- **Sharpen your skills:** Immerse yourself in interactive cutting-edge sessions led by industry experts.
- **Network with peers:** Connect with future leaders from leading companies, fostering valuable connections, and expanding your professional network.
- **Spark Innovation:** Participate in collaborative discussions and brainstorming sessions, unleashing fresh ideas, and discovering new growth opportunities, and realizing common challenges across industries.

What are we planning?

<p>One-Day Customized Program conference & expo with workshops</p>	<p>100+ Participants from various industries</p>	<p>Engaging interactive General Sessions with multiple workshops.</p>	<p>Partner Enablement exhibitors, start-ups & companies 200+ B2B meetings</p>
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Who attends?

The conference will be held at the Headquarters of Carahsoft in Reston, VA. Attendees representing many different industries participate to engage, partner, and share ideas.



Technology Companies



Government & Commercial

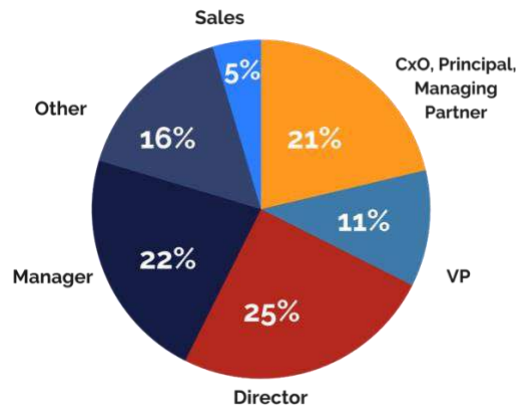


Solution & Service Providers

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2023 Company and Attendee Demographic

- 60 unique companies
- 108 attendees

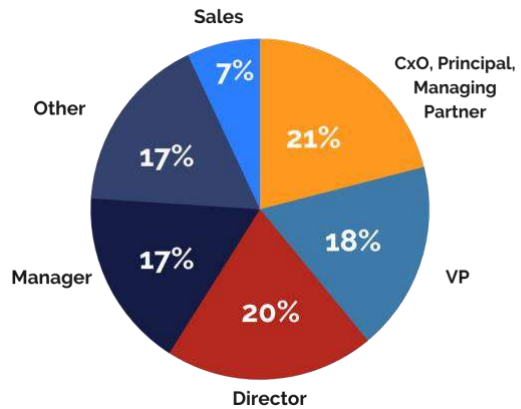


Brands Represented in 2023:



2022 Company and Attendee Demographic

- 48 unique companies
- 88 attendees



Brands Represented in 2022:



What are we offering?

2024 Next Gen Partnering Summit -Sponsorship Opportunities

Benefits	Bronze	Silver	Gold	Platinum	Headline Sponsor
Seats to Next Gen Summit- October 23, 2024	2	4	6	10	15
Logo on Event Signage and Communications	Included	Included	Included	Included	Included
Exclusive access to PQI app for all seats	Included	Included	Included	Included	Included
Seats to Charity ExecConnect Dinner October 22, 2024	0	1	2	3	5
Branded 6ft Table in Expo Area at October 23rd Next Gen Summit	-	Included	Included	Included	Included
Branded Swag/Gift in Welcome Gift Bag- Next Gen Summit	Included	Included	Included	Included	Included
Breakout or Panel Participation	-	-	Included	-	Included
Opportunity to sponsor a featured speaker	-	-	-	Included	Included
Speaking Opportunity (Panel or Breakout)	-	-	-	Included	Included
	\$3500	\$6500	\$12,000	\$17,000	\$25,000

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Additional Partnership Opportunities

Additional Sponsorship Opportunities	Description	Number of Sponsorships Available	Cost
Cocktail Napkins or Table Tents at ExecConnect Charity networking reception	Client to provide logo for branding	1	\$ 1,200.00
Host Signature Cocktail at Charity ExecConnect Dinner	Signature Cocktail designed by restaurant- Recommended by Sponsor	1	\$ 3,000.00
Hosted Gift in Swag Bag- Charity Cocktail Reception	Client to provide approved branded swag/gift item for inclusion in gift bag.	5	\$ 1,000.00
Breakfast Sponsor- Next Gen Partner Summit	Sponsor to host Breakfast	1	\$ 2,000.00
Lunch Sponsor- Next Gen Partner Summit	Co-Sponsor the Lunch for the Next Gen Summit	2	\$ 2,500.00
AM Coffee Break Sponsorship	Sponsor AM Break	2	\$ 1,000.00
PM Sweet Treat Break	Sponsor PM Sweet Treat Break	2	\$ 1,500.00
Sponsor Networking Reception Following Next Gen Partnering Summit	Branded Sponsorship of Post Conference Networking Reception	4	\$ 3,000.00

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